

Board of Directors' Meeting

Thursday, November 8, 2018



- I. Welcome**
- II. Call to Order**
- III. Approval of Minutes –October 11, 2018 and September 13, 2018**
- IV. Treasurer's Report**
- V. President's Report**
- VI. Board Committee Reports**
 - a. Organization
 - i. 501(c)6 application – no update yet
 - b. Design
 - i. Façade Grant Update
 - 1. Nearly completed: Former Main St. Tavern
 - ii. Holiday decorations
 - c. Promotion
 - i. Small Business Saturday—Block Captains needed to distribute materials
 - d. Economic Vitality
 - i. MSEC (Main Street Entrepreneurial Center) Proposal / Pavilion proposal
- VII. Executive Director's Report**
 - a. Business Transitions
 - i. Opened this month:
 - 1. Veda's (hair salon)
 - ii. Opening soon:
 - 1. Daylight Donuts
 - 2. Bakery
 - 3. Brass Monkey (ribbon cutting Nov. 16)
 - iii. Business relocations:
 - 1. Fotowerks moved to 1205 Ashville Road
 - iv. Properties for sale/rent within the district:
 - 1. Sale:
 - a. Victory Auto
 - b. Eclipse
 - c. Hirano Ha Karate Dojo
 - d. Video Underground
 - 2. Rent:
 - a. Former Mountain Valley Mercantile – 620 Valley
 - b. 1 location in CVS shopping center—former Russell Cellular
 - b. Events
 - Nov. 14: Chamber Luncheon at 11:30 a.m. at Parnell Library
 - Nov. 13 at 5:30 p.m. at City Hall—Walkability Audit student presentation
 - Nov. 16 from 11 a.m. – 1 p.m.: Grand Opening Celebration for the Sundial Building (1205 Ashville Rd.) and ribbon cutting for Brass Monkey Outfitters
 - Nov. 24: Small Business Saturday

- Dec. 12: Main Street Holiday Party from 5-7 p.m. at Bradford Real Estate
- Dec. 13: Chamber Open House from 5-7 p.m.

VIII. Old Business

- a. Volunteer Hours
- b. Street Dawgs
- c. Downtown wayfinding—UM is working on it

IX. New Business

- a. Funding allocations: Vote
- b. Board openings
- c. Resurrecting the Block Captain Program
 - i. Additional Block Captains needed
- d. National Conference in Seattle on March 25-27, 2019—1-2 spots left
- e. Holiday Parade – Nov. 29 at 6 p.m.
 - i. Tree lighting will be at 5:30 p.m. Winners of the window decorating competitions will be announced at that time.
 - ii. Committee members needed to build/operate MMS float—Kirk Lightfoot is project coordinator. \$200 for this project has already been approved with a previous workplan.

X. Other Business

- a. Board Training with Mary Helmer—TBD

XI. Announcements

- a. Next Meeting – Thursday, December 13, 2018 at 8:00 a.m. (845 Valley Street)

XII. Adjourn

Montevillo Main Street Board of Directors

Terms Expiring 2019

David Darby
Kirk Lightfoot
Herman Lehman

Terms Expiring 2020

Julie Smitherman
(Carol Bruser)
Casie Tate
Pam Phagan
Omar Gitierrez

Terms Expiring 2021

Stephanie Shunnarah
Tom Sanders
Jason Black
Yoko Brown
David Holloway
Ex Officio
Hollie Cost
Steve Gilbert
John Stewart
Dee Woodham
Courtney Bennett

Current Board Openings:

Up to 5 openings for term 2019-2022 (full 3-year term), beginning January 2019